



Newsletter of SAEINDIA
Southern Section.
Vol 1. Nov 2010

SAE International President to visit India in December, will inaugurate Infotronics Conference



SAE India Southern Section is organising National Conference on Automotive Infotronics in December 17-18, 2010 at Chennai. Dr Andrew Brown, President, SAE International shall grace the event as the Chief Guest. The conference has a total of 8 technical sessions distributed over 2 days each led by a industry expert as a keynote speaker. The conference has a very distinguished speaker lineup and ends with a valedictory by Dr V Sumantran, Executive Vice Chairman of Hinduja Automotive Limited and a Director on the Board of Ashok Leyland. A two day pre-conference tutorial precedes the conference. The tutorial sessions on 'Diesel Engines and After Treatment Controls' and 'Towards Sustainable and Connected Mobility' will be conducted by highly accomplished industry experts. Dr. Arunkumar Sampath, Chairman of the conference underscores the importance of this conference and the theme. Says he, " A trend observed in recent product launches especially in the auto industry is to increasingly emphasize on electronic content in vehicles and inter-connectivity of vehicles along with focus on lower emissions. The theme of this conference "Towards Intelligent, Connected and Green Vehicles" exactly touches upon these aspects. The conference presents an opportunity for both professional and faculty/student members to listen to and interact with top notch professionals in the mobility industry on the latest developments in automotive infotronics and related technologies".

The conference is being hosted at the picturesque campus of Anna University, Chennai. Registration for the conference is open. Student members of the society can avail of very attractive registration offer valid for a limited number of seats. To know about the conference in

detail, please visit the [event page](#).

Successful Conclusion of Career Start Programme, 2010 edition

In order to connect the student members directly with the automotive industry, SAEINDIA has been conducting an off-campus graduate recruitment program called [SAE Career Start Programme](#). The 2010 edition was concluded recently in Chennai and Coimbatore and was attended by over 2000 applicants. Companies participating in this edition included Mahindra and Mahindra, WABCO-TVS India Limited, Automotive Infotronics, LMS KMS Systems, National Instruments, Sundaram Fastener. The programme has gained high acceptance in the industry as well as the mobility engineering student community. Mr S. Selvamani, immediate past Chairman, SAEISS, is the leader in-charge of the programme.

Announcing 16th Asia Pacific Automotive Engineering Conference in India in Oct 2011

The 16th edition of Asia Pacific Automotive Engineering Conference (APAC-16) has been announced to be held in Chennai between 06-08, 2011. Originally, the International Pacific Conference on Automotive Engineering, it was first held in Hawaii, USA, in 1981. Since then the conference has acquired the name of Asia Pacific Automotive Engineering Conference and has travelled to different countries such as China, Korea, Indonesia and Japan. The 15th edition was held in Vietnam in Oct 2009. This premier event also will have an expo, and paper presentation sessions on different topics aligned to the theme of the conference, which is, '**Sustainable Technologies for Safe and Smart Mobility**'. The call for papers of this conference has been issued and the full details can be accessed at the [APAC 16 website](#).

Connect with SAEISS on Facebook!

In order to stay connected with the member community closely, SAE India Southern Section invites you to join us via Facebook. At our Facebook page, we post event updates, announcements, pictures etc. We also hope to hear your thoughts and ideas pertaining to the mobility industry, any of our events or activity etc. Do consider this as an open invitation!

 [Click here!](#)

SAE Southern Section MC Member Honoured by the Prime Minister



Mr R Venugopal, Scientist G and Additional Director, CVRDE Chennai, has been honoured as Scientist of the Year 2009 by the Prime Minister, Dr Manmohan Singh. Mr Venugopal is a member of the managing committee of SAEINDIA Southern Section. We send our best wishes to Mr Venugopal for having received this honour and wish him many more laurels.

Calling Collegiate Club Members - Share Your Happenings With Us!

At SAEISS, we remain highly enthused by the growth in collegiate clubs in our section and the display of tremendous creativity and active participation in mobility endeavours by our student members. Today, we have a total of 65 active clubs. Earlier this year, we started the first Aero club and now we have 3 active Aero clubs. The first Aero Club was inaugurated at Hindustan College of Engineering by Dr Bala Bharadvaj, Managing Committee Member & Chair, Aerospace Board of SAE India, just a few months back.

We invite you to send in pictures and articles about the happenings in your collegiate club and we would love to share with others in subsequent issues of this newsletter. We would also like to post them to our Facebook page. Send in your entries to studentactivities@saeiss.org.

AWIM Regional Olympics Programme at Chennai



A World In Motion (AWIM) Regional Olympics 2010 was conducted at St Joseph Engineering College on 29th October 2010. The valediction was held at P.S Senior Secondary School. The event saw enthusiastic participation by a total of 40 schools. As part of the event, students and teachers were taken on a factory visit to WABCO TVS. The event was inaugurated by Dr. Venkat

Srinivas, GM & PD VVC. Mr P. A. Naresh, Joint Director, Department of School Education was present at the valediction. He was accompanied by Mr. Asit K. Barma, Prof. P. Appalaraju, Mr. R. Natarajan, Mr. K.N. Krishnamurthy, Mr. S. Selvamani and Mr. S. Shanmugam.

[Read the Hindu coverage on AWIM Regional Olympics here](#)

Toptech Programme on Automatic Transmission Concludes



A Toptech programme on Automatic Transmission was conducted on 29th and 30th Oct 2010 at AIEMA Technology Center, Ambattur, Chennai. The faculty of this programme were Mr. R. Venugopal, Mr. S. Srinivasa Rao, Mr. S. Pazhani Kumar and Mr. G. Venkatesan. 24 participants attended this programme. President, Southern Section, Mr Asit K Barma inaugurated the programme. The valedictory was delivered by Dr. S Sridharan. Toptech programmes are conducted time to time for the benefit of members of the industry.

SAEINDIA Southern Section AGM on 13th November

SAEISS has notified members that the Annual General Meeting of SAEINDIA Southern Section is to be held on 13th Nov 2010 6 PM onwards at Anna University, Chennai. Details if required, can be obtained from the SAEISS office.

Send us your feedback!

At SAEINDIA Southern Section, we remain keen to hear from our members. If you have any feedback regarding this newsletter, we look forward to your communication at feedback@saemailer.com.
