



- Summary of SAE INDIA Student Convention 2006
- SAE INDIA Student Convention 2008
- Objectives of the Convention 2008
- Convention Format
- Contests
- Contest Format
- Sponsorship Opportunities
- Opportunities for Students and Colleges
- Opportunities for Division Centres
- Opportunities for Members
- Opportunities for Sponsors

Opportunities for Every One



- Venue: BSA Crescent Engineering College, Chennai  
September 17<sup>th</sup> and 18<sup>th</sup> 2006
  - Card-Baja Design Competition conducted
  - 26 colleges participated - convention and contest
  - More than 800 students attended
  - Collegiate clubs presented their future plans
  - SAE International President attended the convention
  - AWIM for schools was introduced
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- First of its kind in Southern Section
  - A Run Away Success
  - Most of the collegiate clubs became active

**Momentum gained for student activities**



- Venue: PSG College of Technology, Coimbatore  
January 11<sup>th</sup> and 12<sup>th</sup> 2008
- SAE International President will attend
- More elaborate than 2006 convention
- More contests
- More events
- More success stories to be shared by students
- National participation
- Activities spread across all colleges

**More elaborate and National in character**



- Celebration of Success
  - Achievements of students and clubs
- Showcasing student capabilities
  - Technical knowledge
  - Design province
  - Fabrication skills
  - Problem solving capability
- Sharing of experience
- Networking
  - Students, faculty, colleges, members and industries
- Motivating all colleges to indulge in automotive sciences
- Setting agenda for the next year

Consolidating the momentum gained



- Convention - Two days event
  - First day:
    - Finals of all contests
  - Second day:
    - Display of winning teams
    - Preview of future contests
    - Concluding function
  
- Exhibition of Collegiate clubs
  - Club achievements
  - Student projects

Opportunities for Every One



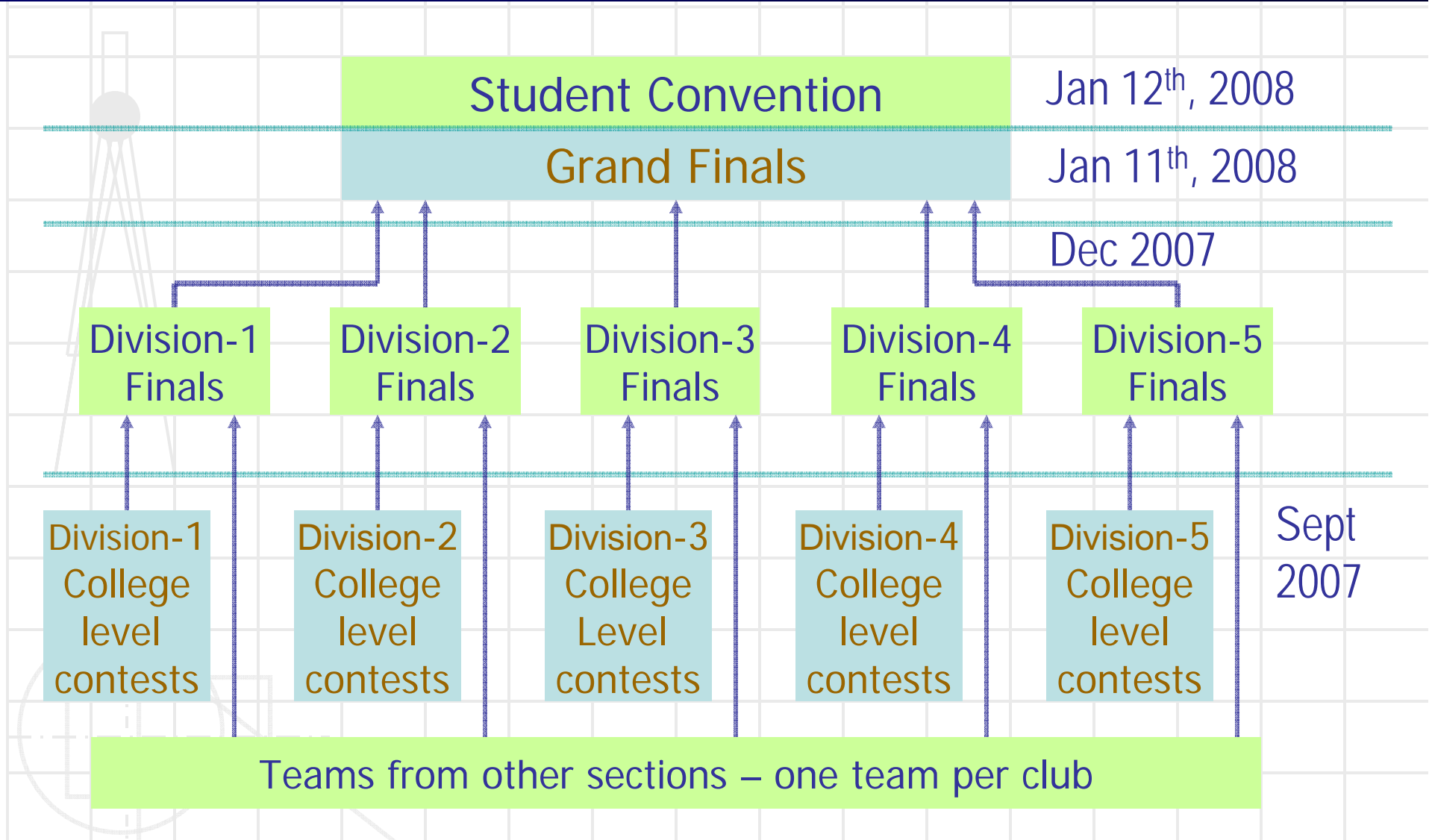
- Five Major Contests are planned
  - Industry problem challenge
  - Aero Design and Fabrication
  - Technical Papers
  - Auto Quiz
  - Modeling and Animation
- The last four contests will be conducted in 3 tier format

**Great opportunity to showcase student capabilities**



- Three tier format
  - Tier-1: College Level Competition in Every College
  - Tier-2: Division Level Finals at Divisional Centres
    - Top team in every college moves to zonal competition
  - Tier-3: Convention level (Finals) at PSG Tech
    - Top 2 teams from every zone moves to final competition
- Competition Rules by SAE India Southern Section
- Training material by SAE India Southern Section
- Industry volunteers to support and oversee contests
- Teams from other sections – wild card entry into tier-2

**Activities in all colleges in the section and beyond**



**Activities over 4 months, but not conflicting with semester exams**



- Total of Six Opportunities
  - Main Convention – Primary Sponsor
  - Industry Problem Challenge – Co-sponsor
  - Aero Design and Fabrication Contest – Co-sponsor
  - Auto Quiz – Co-sponsor
  - Technical Paper Contest – Co-sponsor
  - Modeling and Animation Contest – Co-sponsor

Limited Opportunities



- Showcasing skills in the contests
- Exhibiting Collegiate Club achievements
- Exhibiting best student projects
- Appreciation of what other colleges and students do
- Networking
- Learning from Industry Volunteers
- Learning and displaying organising skills

**Valuable Opportunities for Students and Colleges**



- All colleges in the division visit the centre
- Opportunity to host teams from other sections
- Receiving high profile practicing engineers
- Learning and displaying organising skills

Centre of Attention in the division



- Reliving the college life
- Mentoring and coaching of future automotive leaders
- Identifying partnership opportunities with colleges
- Networking
- Identifying learning opportunities in colleges
- Assessing placement potentials

Once in a year mega opportunity



- Only six sponsors → focused attention
- Visibility in the convention!
- Visibility in every college!!

Unmatched visibility to sponsors